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About our product

The Reflo Smart Cup is an innovative and unique training tool for children learning to drink from an open cup. In fact, it really **is** an open cup, with the added utility of flow control. Because it works the same at all degrees of rotation, a child learns to drink from a cup's rim naturally without the need to orient the cup as they would for a spout or slot. The flow-control insert allows children to learn the fundamentals of open cup drinking without being overwhelmed or making a mess. Our unique, patented insert not only slows flow but redirects it to the lowest portion of the cup rim where the user's mouth is naturally located while drinking. Beverage will not cling to the high sides of the cup causing a mess.

Many parents are also inclined to use an alternative to sippy cups, such as ours, because of the potential for speech impediments and dental issues attributed to sippy cups.

Safety and hygiene are important to us at Reflo. Our cups are both BPA and Phthalate free and are designed to be easily cleaned. They have no valves or buttons where debris can accumulate and are dishwasher safe for easy cleaning.

As of January 28, 2013, we are proud to announce that our cups are 100% made in the USA.

Reflo Smart Cups serve a diverse demographic. Our cups are popular with parents of toddlers and are widely utilized with disabled and elderly users as well.

The grown-up look of our cups is one of its greatest features. Children want to emulate parents and older siblings which encourages them to use their "big boy" and "big girl" cups. As for older users, the grown-up design allows them to regain dignity where they have been previously relegated to using child-like drinking cups.



Illustration of a Reflo Smart Cup in use and our array of colors and packaging.